

### 5.1.3. DVV DOCUMENTS

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#### SOFT SKILLS

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**Name of the Activity:** Online Power Point Presentation Competition

**Organiser:** Skill Development Cell

**Convener:** Prof. Rajiv Bhatia

**Members :** Prof. Preeti Jain

Prof. Avriti Tangri

Prof. Divya Jain

**Dates :**

<b>Online Intra -Class Power Point Presentation Competition</b>	
Class /Sections	Dates
B.Com 1 <sup>st</sup> ( Sec-A and Morning Batch )	6/11/2020
B.Com 1 <sup>st</sup> ( Sec-B and Sec-C )	7/11/2020
B.B.A 1 <sup>st</sup> sem.	9/11/2020
<b>Online Inter -Class Power Point Presentation Competition</b>	
B.Com-I Sem.	25-26 Nov. 2020

**No. of Participants:** Whole event was organized in two phases. Total 48 students comprising 10 students from each section of B.Com 1<sup>st</sup> Sem. and 8 Students from B.B.A1<sup>st</sup> Sem. participated in the first phase i.e online Intra class Power Point presentation competition and 17 winners of the said competition have been declared by the judges who participated in the second phase i.e online Inter class Power Point presentation competition

**Objectives of the Event :** This event was organized keeping in view the following motives

1. To develop the skill of preparing PPTs among the students so as to make them conversant with the ultra modern techniques used for teaching in the era of information and technology .
2. To develop effective communication skills inculcating the confidence, presence of mind and clarity of thoughts & expressions among the students.
3. To materialize the idea of innovative teaching to the students with their effective involvement in the preparation and presentations of some important topics of their curriculum in a different way creating self sustainable academic environment in the college.

4. To encourage the sense of creativity and responsibility among the students helping them in identifying their unexplored potentials by promoting developing idea of self sufficiency and academic integrity.

**Judges:** Various class teacher having expertise in the respective subjects of presentations have been appointed judges to evaluate the students in the Online -Intra Class Power Point Presentation Competition on the basis of common criterion laid down by the organizing committee. Following Teachers were appointed judges for the Online - Inter Class Power Point Presentation Competition.

1. Prof. Ruchika Naachhal
2. Dr. Robin Inder Pal Singh

**Brief Description about the Event :** Online -Intra class Power Point presentation competition has been organized in the college for the students of all the four sections of B. Com 1<sup>st</sup> Sem. and students of B.B.A 1<sup>st</sup> Sem. Five teams comprising two students in each team have been made in each section of B.Com 1<sup>st</sup> sem. and the four teams have been constituted in the B.B.A 1<sup>st</sup> Sem. Each team has been allocated one subject from their curriculum. Selection and preparation of the topic has been done by the team members in consultation with their respective class teachers teaching that subject.

**EXAMPLE: HOW TO VALUE LOSSES ?**

**ABNORMAL LOSS**  
 Cost to consignor (----units @ Rs.) XXXX  
 ADD : Proportionate direct expenses of consignor XXXX  
 TOTAL EXPENSE NO. OF UNITS  
 TOTAL GOODS CONSIGNED i.e. LOSS  
 ADD : Proportionate direct expenses of consignee  
 TOTAL EXPENSE NO. OF UNITS  
 TOTAL GOODS RECEIVED i.e. LOSS

( NOTE : Include proportionate direct expense upto stage of abnormal loss and always calculated on cost price )  
 EXAMPLE : A consigned to B 1000 kg. of certain goods at 200per kg. incurring Rs. 5000 as expenses. 100 kgs. Were lost in transit. B spent Rs. 1000 as non-recurring expenses and Rs. 3000 as recurring expenses.  
 SOLUTION :  
 Cost to consignor ( 100 kgs @ Rs.200 ) 20000  
 ADD : Proportionate direct expenses of consignor  
 5000 @ 500 500  
 1000  
 VALUE OF ABNORMAL LOSS 20500  
 ( We can't add direct expenses of consignee as they incurred after abnormal loss )

**NORMAL LOSS**  
 EXAMPLE : Bharat coal ltd. Consigned to kalg Ram 1000 tons of coal of Rs. 100 per ton. The company paid Rs. 10000 as direct expenses. The consignee reported that : 1. There was a shortage of 50 tons on whole consignment due to loading of coal ( NORMAL LOSS ).  
 2. 800 tons were sold at Rs. 130.  
 3. Consignee expenses : Godown rent 500, Insurance 500.  
 SOLUTION :  

VALUE OF STOCK	TONS	AMOUNT
Cost of goods sent on consignment	1000	100000
ADD: Direct expenses of consignor		10000
<b>COST OF GOODS</b>		<b>110000</b>
LESS: Normal loss	(50)	----
Cost of remaining goods	950	110000
<b>SOLD STOCK</b>	<b>(800)</b>	

  
 Stock of cost =  $\frac{110000}{950} \times 150 = \text{Rs. } 17368$

Glimpses of PPT Presentation Competition

123 Paras Dhawan is presenting

Meeting details

Case (i) Non-Linear Demand Curve:  
It is possible that the demand curve is not a straight line but a curve. Even then the above technique shall be applicable. The only change to be made is that a tangent is drawn on the Demand curve at a point at which we want to measure elasticity of demand. In Fig 10.00 is the demand curve and we draw a line RS to measure the elasticity of demand. At point A demand curve DD1 and RS line touches each other. Therefore, both have same slope. Therefore, a point A, elasticity of demand is  $E_d = AS/AR$

Fig. 10.

Meeting details (People 18):

- 113 Jatin Sobti
- 139 Vasu Shar...
- 119 Madhav Kh...
- 136 Sumanglu...
- 120 Madhav La...
- 116 Krish Mehta
- 115 Kapil Chopra
- 117 Lovish Jain
- Seema Kapoor (You)
- 102 Amitoj Singh
- 103 Ankur Bansal
- 106 Arahdeep Singh
- 114 Jahnvi Sharma
- 115 Kapil Chopra
- 116 Krish Mehta
- 117 Lovish Jain

BBA 1

Turn on captions

123 Paras Dhawan is presenting

Paras a student of BBA presenting his topic.

Zoom Meeting 40-Minutes

You are viewing 451 Vijit Sharma's screen

Dr. Harleen Kaur

459 Prabhjot Sin...

451 Vijit Sharma

Ramees Kaur

438 sameer

450 varinda s...

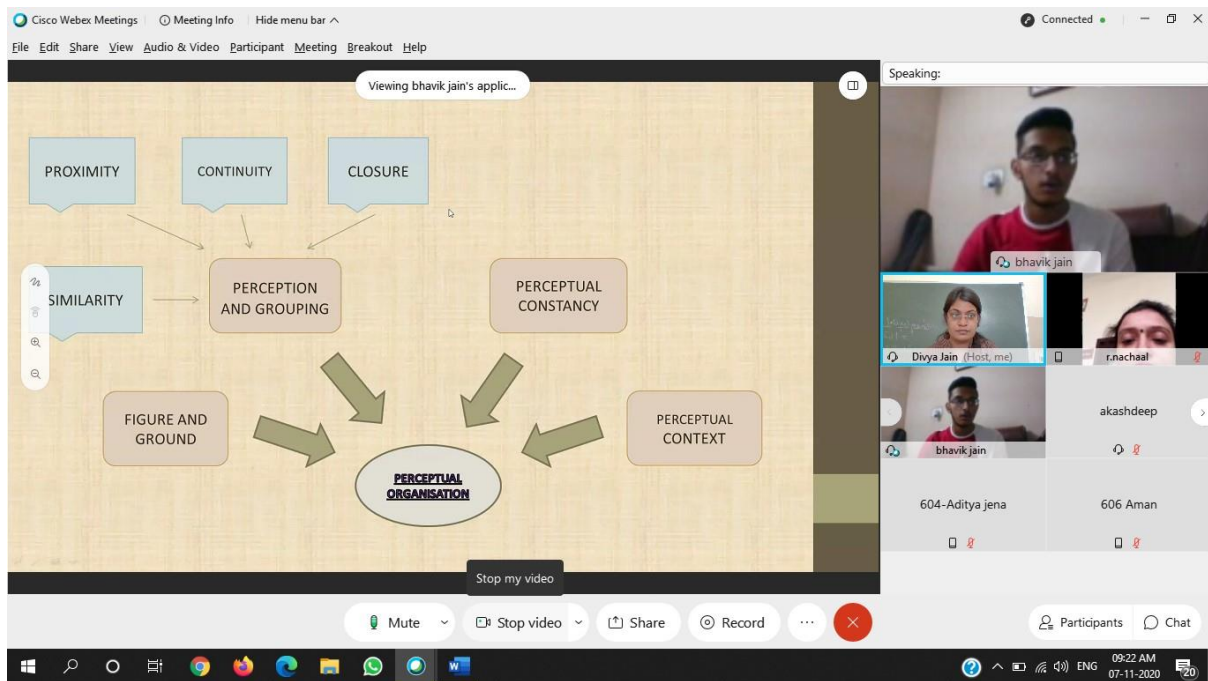
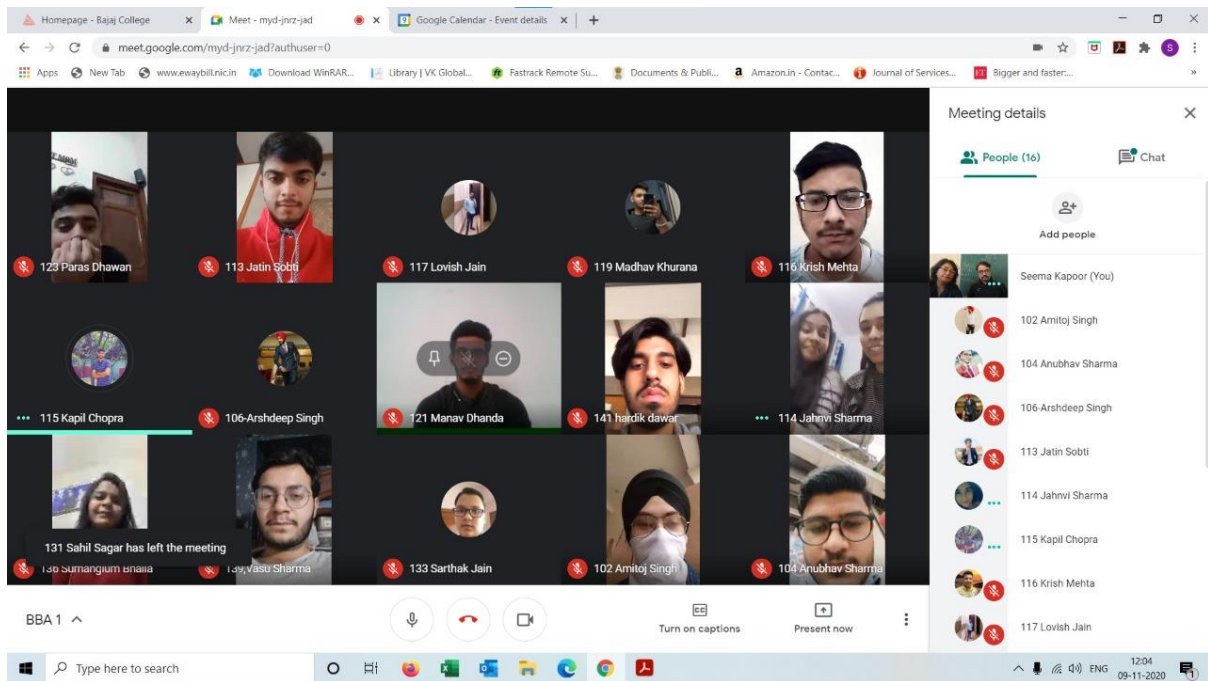
BOOKS OF Oswal Mills, Ludhiana  
CONSIGNMENT A/C

Dr.		Cr.	
PARTICULARS	AMOUNT	PARTICULARS	AMOUNT
To goods sent on consignment ( 50000 @ Rs. 8 )	400000	By goods sent on consignment ( loading on goods sent ) ( 50000 @ Rs. 2 )	100000
To cash A/C		By abnormal loss ( W.N. )	35000
- Freight 5000		By Vijay A/C ( Sales )	
- Carriage 25000		Cash sales - 25000 @ Rs. 9 = 225000	
- Insurance 20000	50000	Credit sales - 10000 @ Rs. 10 = 100000	325000
To Vijay A/C		By Consignment stock A/C ( W.N. )	43590
- Carriage 10000		To profit & Loss A/C	14410
- Godown rent 6000			
- Selling expenses 9000	25000		
To Vijay A/C			
- Commission ( W.N. )	35000		
To consignment stock reserve ( - 4000 @ Rs. 2 )	8000		
	518000		518000

Mute Start Video Security Participants Chat Share Screen Record Reactions End

10:06 AM 11/6/2020

Student presenting his topic consignment



Bhavik presenting his topic perception

Each Presenter has been given 20-25 minutes followed by queries of the students. The detail of the students who participated in the event is given as under

## Online -Intra Class Power Point Presentation Competition

### Class – B. Com. I Sem

S.No.	Name of Students	Roll No.	Section	Subject	Topic	Position
1	Shagun	443	MB	PPM	Communication	
2	Vanshika	449	MB	PPM	Communication	
3	Mitali	419	MB	PSM	Perception	2nd
4	Vrinda	450	MB	PSM	Perception	
5	Aarachi Sharma	401	MB	CLL	Introduction and Essentials of Indian contract Act	2nd
6	Rohit Khanna	435	MB	CLL	Introduction and Essentials of Indian contract Act	
7	Vijit Sharma	451	MB	FAC	Consignment	1st
8	Prabhjot Singh Sandhu	459	MB	FAC	Consignment	
9	Janvi Jindal	414	MB	BEC	Theory of Production	
10	Prachi Kapoor	425	MB	BEC	Theory of Production	
11	Ankita	507	A	PPM	Departmentation	
12	Sukhmanpreet Kaur	560	A	PPM	Departmentation	
13	Shivam	555	A	PSM	Perception	
14	Akshit	506	A	PSM	Perception	
15	Dhanwanti Singh	517	A	CLL	Free Consent	
16	Khushi	531	A	CLL	Free Consent	
17	Nandan Jain	541	A	FAC	Branch Accounting	1st
18	Saloni	551	A	FAC	Branch Accounting	2nd

19	Nikita Jain	542	A	BEC	Theory of Production	
20	Jaspreet Kaur	566	A	BEC	Theory of Production	
21	Muskan Raza	644	B	PPM	Theories of Motivation	
22	Rajesh Shukla	653	B	PPM	Theories of Motivation	1st
23	Akashdeep Singh	605	B	PSM	Perception Process	2nd
24	Bhavik Jain	614	B	PSM	Perception Process	1st
25	Bhavik	613	B	CLL	Free Consent	
26	Ritik	656	B	CLL	Free Consent	
27	Nikhil	645	B	FAC	Adjustment of final A/C	
28	Prince Kumar	649	B	FAC	Adjustment of final A/C	
29	Gaurav Nanda	626	B	BEC	Elasticity of Demand	
30	Mahir Gaba	639	B	BEC	Elasticity of Demand	2nd
31	Karanveer Singh	730	C	PPM	Communication	1st
32	Kalidin Shukla	766	C	PPM	Communication	1st
33	Harsh	724	C	PSM	Individual behaviour	
34	Rohan Dutta	751	C	PSM	Individual Behaviour	2 <sup>nd</sup>
35	Abhay Kumar	701	C	CLL	Competency of Parties	
36	Faizan Ali	716	C	CLL	Competency of Parties	
37	Harmanjot Singh	723	C	FAC	Royalty Accounts	
38	Tripatbir Singh	767	C	FAC	Royalty Accounts	
39	Arshdeep Singh	710	C	BEC	Utility Analysis	2nd
40	Vivek Semwal	761	C	BEC	Utility Analysis	

## Online - Intra Class Presentation Competition

### Class – B.B.A. I Sem

S.No.	Name of Students	Roll No.	Subject	Topic	Position
1	Bhumika	107	OB	Individual behaviour	1st
2	Jaanvi Sharma	114	OB	Individual Behaviour	2 <sup>nd</sup>
3	Sumanglam	136	MCP	Motivation Theories	2 <sup>nd</sup>
4	Aish Arora	143	MCP	Motivation Theories	2 <sup>nd</sup>
5	Ankur Bansal	103	Financial A/C	Accounting Concepts and Conventions	
6	Anubhav Sharma	104	Financial A/C	Accounting Concepts and Conventions	
7	Jatin Sobti	113	Business Economics	Elasticity of Demand	
8	Paras Dhawan	123	Business Economics	Elasticity of Demand	

#### Criterion of Judgement:

Students were judged on the basis of following common criterion laid down for all the presentations.

- I Effectiveness of delivery – 10 marks
- II Quality of Content– 10 marks
- III Conceptual clarity– 10 marks
- IV Confidence & Presence of mind– 10 marks
- V Quality of PPT Slides-10 Marks

Zoom Meeting

Participants (45)

# MEANING OF BRANCH ACCOUNTING ?

*Branch Accounting is a system in which separate books of accounts are maintained for each branch in the books of head office .*

## OBJECTIVES OF BRANCH ACCOUNTING

1. To know about profitability of each branch .
2. To know about cash and goods requirements of each branch .
3. To know about financial position of each branch .
4. To evaluate performance of each branch .
5. To calculate commission for branch managers .
6. To give them suitable suggestions about changing business environment .
7. To make hard efforts to increase profitability and workers satisfaction for expansion of branch .

Activate Windows  
Go to Settings to activate Windows.

Type here to search

09:50 06-11-2020

Nandan presenting his topic Branch Accounting

Cisco Webex Meetings Meeting Info Hide menu bar ^

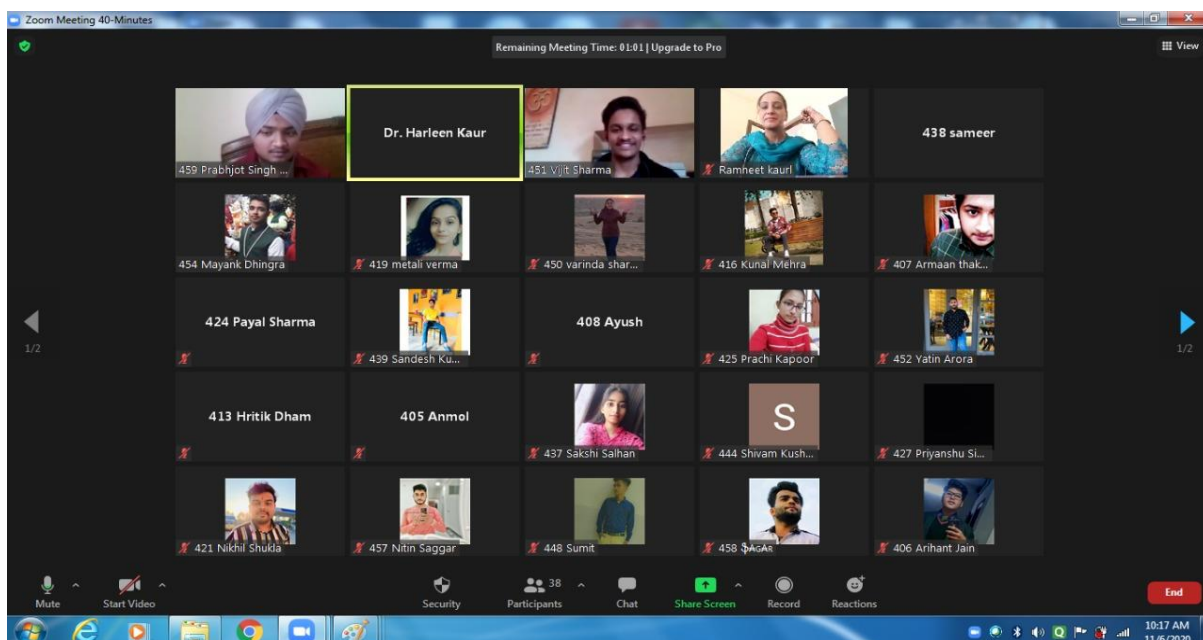
File Edit Share View Audio & Video Participant Meeting Breakout Help

Participants (42)

Unmute Start video Share Record

Participants Chat

09:10 AM 07-11-2020



### Glimpses of PPT Presentation competition held on 6 Nov

Marks have been awarded to each team members individually by the judges and the winners from each section of B.Com 1<sup>st</sup> sem. and B.B.A 1<sup>st</sup> having first and second position on the basis of awarded scores have been declared by the judges. Total 17 students among the 48 participants have been selected in this competitions who were scheduled to compete finally in the Online-Inter class Power Point presentation competition which has been further organized in the college on 25-26 Nov.2020 among these 17 winners of Online- Intra Class Power Point presentation Competition .

One subject and a teacher In charge has been allotted to each participant for guiding him / her for the selection as well as preparation of the topic for the said Competition. Each Presenter has been given 10-15 minutes followed by queries of the students. Whole competition has been scheduled in two days.

First Eight presentations given in the following table were held on 25/11/20 and the remaining Nine presentations were performed on 26/11/20 as per the following detail:

#### **Participants of Online -Inter class Power Point presentation competition 25/11/2020**

S.No.	Name of the Student	Class	Section	Roll No.	Subject	Name of the Topic	Teacher In charge
1.	Nandan Jain	BCom 1 <sup>st</sup> sem.	A	541	FAC	Consignment Accounts	Prof. Rishi Kesh
2	Saloni	BCom 1 <sup>st</sup> sem.	A	551	FAC	Dissolution of Partnership	Prof. Rishi Kesh
3	Bhavik Jain	BCom 1 <sup>st</sup> sem.	B	614	PSM	Factors Affecting Individual Behaviour	Prof. Divya Jain
4	Rajesh Shukla	BCom 1 <sup>st</sup> sem.	B	653	PPM	Departmentation	Dr. Kiranpreet Kaur

5	Akashdeep Singh	BCom 1 <sup>st</sup> sem.	B	605	CLL	Consideration	Prof. Lata Kapoor
6	Mahir Gaba	BCom 1 <sup>st</sup> sem.	B	639	BEC	Law of Return to Scale	Prof. Rajiv Bhatia
7	Mitali	BCom 1 <sup>st</sup> sem.	Morning Batch	419	PSM	Transactional Analysis & interpersonal Behaviour	Prof. Shilpa
8	Arshdeep Singh	BCom 1 <sup>st</sup> sem.	C	710	BEC	Theory of Production	Dr. Seema Kapoor

**26/11/2020**

S.No.	Name of the Student	Class	Section	Roll No.	Subject	Name of the Topic	Teacher incharge
1.	Aarchi Sharma	BCom 1 <sup>st</sup> sem.	Morning Batch	401	CLL	Free Consent	Prof. Preeti
2	Rohan Dutta	BCom 1 <sup>st</sup> sem.	C	751	PSM	Conflict Management	Prof. Avriti
3	Bhumika	B.B.A 1 <sup>st</sup> sem.	-	107	FAC	Final Accounts	Prof. Amit Goyal
4	Karanveer Singh	BCom 1 <sup>st</sup> sem.	C	730	PPM	Delegation of Authority	Prof. Manoj Arora
5	Kalidin Shukla	BCom 1 <sup>st</sup> sem.	C	766	PPM	Organisation – Nature and Process	Prof. Manoj Arora
6	Aish Arora	B.B.A 1 <sup>st</sup> sem.	-	143	BEC	Price Determination under Perfect Competition	Dr. Seema Kapoor
7	Jahnvi Sharma	B.B.A 1 <sup>st</sup> sem.	-	114	OB	Conflict Management	Prof. Raman Deep Singh
8	Sumanglam	B.B.A 1 <sup>st</sup> sem.	-	136	MCP	Sources of Recruitment	Prof. Ramneet Kaur
9	Vijit Sharma	BCom 1 <sup>st</sup> sem.	Morning Batch	451	FAC	Royalty Accounts	Dr. Harleen Kaur

The students were very well prepared and they tried to explain the topic in a very effective way. Every participant has performed good and put his /her best efforts to explain the subject matter of the topics in a very interesting way with the help of latest examples, case studies and videos. It was very much valuable and informative for online Listeners. Lot of queries of the viewers had been solved by the participants.

653- Rajesh Shukla is presenting

### Geographic Departmentalization

Coca-Cola Enterprises

- Central North America Group
- Western North America Group
- Eastern North America Group
- European Group

Meeting details: People (84), Chat

IN CALL:

- Rajiv Bhatia (You)
- 114 Jahnvi Sharma
- 119 Madhav Khurana
- 137 Vansh Sachdeva
- 419 Metali verma
- 423 Parth Arora
- 425 Prachi Kapoor
- 441 Sanyam Gupta

12:51 25-11-2020

Rajesh presenting his topic Departmentation

### ENTRIES ON DISSOLUTION

- For closing assets account: Realisation A/c Dr. To Assets A/c (Individually every asset)
- For closing outside liabilities account: Outside liabilities A/c Dr. To Realisation A/c (Individually all liabilities)
- For realisation of assets: Cash A/c Dr. To Realisation A/c OR Partner's capital A/c Dr. To Realisation A/c

Meeting details: People (97), Chat

IN CALL:

- Rajiv Bhatia (You)
- 114 Jahnvi Sharma
- 119 Madhav Khurana
- 136 Sumanglum Bhalla
- 137 Vansh Sachdeva
- 143 Aish Arora
- 401 Aarchi Sharma
- 419 Metali verma

12:23 25-11-2020

Saloni presenting his topic Dissolution of partnership

meet.google.com/jzj-uauj-xzb

614 - Bhavik Jain is presenting

736, Manpreet S... and 77 more

12:41

You

### 3. ORGANISATION CULTURE AND CLIMATE :

*Organization culture and climate affects individual's behavior at work. The various dimensions of organizational culture are values, ethics, beliefs, values, climate and culture.*

### ORGANIZATIONAL CULTURE AND CLIMATE

M. Chakrapani 221121  
M. Venkatesh 221121  
Venkatesh 122420  
Niranjan Nath 422421  
P. Sai Anusha 122422  
V. Akshwani 122423  
P. Nithin Reddy 122424

meet.google.com is sharing your screen. Stop sharing Hide

Jain Jain

515 Blessy Kumar

531 Khushi

Robin Inderpal Si...

534 Komal

761 Vivek Semwal

12:41  
25-11-2020

Student Bhavik presenting on the topic factors affecting individual behaviour

meet.google.com/jzj-uauj-xzb

419 Metali verma is presenting

### QUESTIONS

- Describe Yourself in 3 words....

If you are not able to give this answer, then

- DESCRIBE HOW YOUR MIND WORKS?
- REVEAL YOUR CHARACTER.....
- SAY SOMETHING INTERESTING ABOUT YOU
- WHAT ARE YOUR 03 MAIN INTEREST?
- WHAT THINGS ARE YOU MOST COMFORTABLE DOING?

Meeting details

People (53)

Chat

IN CALL

- Rajiv Bhatia (You)
- 114 Jahnavi Sharma
- 136 Sumanglum Bhalla
- 419 Metali verma
- 446 Shreyans Jain
- 457 Nitin Saggar
- 458 SAGAR SEHGAL
- 506 Akshit chopra

You

Robin Inderpal...

639\_Mahir Gaba

737 Marinder ...

531 Khushi

Divya Jain

13:33  
25-11-2020

Meeting details

People (37) Chat

IN CALL

- Rajiv Bhatia (You)
- 114 Jahnvi Sharma
- 446 Shreyans Jain
- 457 Nitin Saggar
- 458 SAGAR SEHGAL
- 506 Akshit chopra
- 513 Babika jain
- 519 Divyansha Jain

Meeting controls: Meetin..., Mute, Video, Raise hand, Turn on captions, Present now

Taskbar: Windows, Search, File Explorer, Edge, Mail, Teams, Chrome, Word, System tray: ENG, 13:51, 25-11-2020

605 Akashdeep Singh is presenting

769Raghav Shar... and 58 more

1:10 PM

## FORBEARANCE TO SUE IS A VALID CONSIDERATION

- Forbearance to sue means not to sue or abstinence to do something. Infact the definition of consideration u/s 2(d) of ICA, 1872 has considered abstinence as a valid consideration.

Meeting controls: Meeting details, Mute, Video, Raise hand, Turn on captions, 605 Akashdeep Singh is presenting

Taskbar: Windows, Search, File Explorer, Edge, Mail, Teams, Chrome, Word, System tray: ENG, 01:10 PM, 25-11-2020

Meet - jz-uauj-xzb

meet.google.com/jz-uauj-xzb

639\_Mahir Gaba is presenting

648 Prabhkirat S... and 50 more

1:23 PM

### COMBINED DIAGRAM

- ▶ As  $OK > KL > LM = MN = NP < PS < ST$
- ▶ O to M - Increasing return to scale
- ▶ M to P - Constant return to scale
- ▶ P to T - Decreasing return to scale

Capital

Labour

Fig. 13A

Meeting details

710 Arshdeep Sin... 605 Akashdeep Sin... 653- Rajesh Shukla 710 Arshdeep Singh 531 Khushi

737 Marinder Sin... 446 Shreyans Jain 562 Taniya Chha... Rajiv Bhatia Manoj Arora 513 Babika jain 751 Rohan Dutta 746 Paras Kalra

639\_Mahir Gaba 458 SAGAR SEH... 531 Khushi 114 Jahnvi Shar... 457 Nitin Saggar 709 Arjun Singh 766 Kalidn Shukla 711 Damanpreet ...

551 Saloni Maheshwari 532 Khushi 740 Md Shahid 765 Jatin Arora

01:23 PM 25-11-2020

Meet - jz-uauj-xzb

meet.google.com/jz-uauj-xzb

752 Sachin Verma and 5 more

37

1:51 PM

710 Arshdeep Sin... 724 Harsh 506 Akshit chopra 665-Suyash Jain 541 Nandan jain Seema Kapoor 536 Mamta

737 Marinder Sin... 446 Shreyans Jain 562 Taniya Chha... Rajiv Bhatia Manoj Arora 513 Babika jain 751 Rohan Dutta 746 Paras Kalra

639\_Mahir Gaba 458 SAGAR SEH... 531 Khushi 114 Jahnvi Shar... 457 Nitin Saggar 709 Arjun Singh 766 Kalidn Shukla 711 Damanpreet ...

551 Saloni Maheshwari 532 Khushi 740 Md Shahid 765 Jatin Arora

Meeting details

524 Himanshi

01:51 PM 25-11-2020

Winners of event were declared on 27/11/20 by the judges. Saloni Maheshwari, Jhanvi Sharma and Mahir Gaba got the first, Second and third positions respectively



Winners being awarded for power point presentation competition



Winners with certificates



Prof. H.R.Saini (Co-ordinator) and Prof. Rishikesh (Officiating Principal) motivating students

Coordinator Sh. H. R Saini encouraged the students by explaining the importance of such kind of Competitions. He said that participation in these competitions not only improves the communication skills but also inculcates the various indispensable qualities such as good expression, confidence, innovative thoughts and presence of mind among the students. Officiating Principal of the college Prof. Rishi Kesh congratulated the winners and motivated all the students for participation in these kinds of events in future too. He appreciated the vigorous efforts of all members of organizing committee i.e Prof. Rajiv Bhatia, Prof. Preeti Jain, Prof. Divya Jain and Prof. Avriti Tangri for organizing such a successful and fruitful event for the students. He said that college will continue to organize such type of competitions in future too for exploring hidden talents and developing innovative capabilities among the students of the college. Prizes and certificates were awarded to all the participants of Online Intra / Inter class Power Point presentation competition by the Principal of the college along with the staff members.

**Name of the Activity:** Online Business Plan Competition

**Organiser:** Skill Development Cell

**Convener:** Prof. Rajiv Bhatia

**Members :** Prof. Preeti Jain

Prof. Avriti Tangri

Prof. Divya Jain

**Dates :**

<b>Online Business Plan Competition</b>	
<b>Rounds</b>	<b>Dates</b>
<b>Preliminary Round</b>	<b>17/5/21</b>
<b>Final Round</b>	<b>24/5/21</b>

**No. of Participants:** Whole event was organized in two phases. Preliminary Round was conducted firstly, where total 15 teams comprising 57 students from different classes participated and 7 teams comprising 24 students have been selected by the organizing committee who participated in the Final round of Competition.

**Objectives of the Event :** This event was organized keeping in view the following motives

1. To provide opportunities to the students for learning the concept of entrepreneurship through laying down of effective business proposal.
2. To encourage the sense of creativity among the students by providing them the genuine platform for converting their innovative business ideas to a systematic Business plan which can be turned into start up project.
3. To develop effective communication skills inculcating the confidence, presence of mind and clarity of thoughts & expressions among the students.

**Judges:** Judgement in the Preliminary round of Business Plan Competition for the selection of the teams was done by the Skill development Cell. Following Teachers were appointed judges for the Final Round of Online Business Plan Competition to evaluate the students on the basis of common criterion laid down by the organizing committee.

1. Prof. Rishi Kesh

2. Prof. Ramneet Kaur

3. Prof. Rishu Jain

**Brief Description about the Event :** Online Business Plan competition has been organized in the college for the students of all the classes in two phases. 15 teams comprising three to five students in each team have been made who participated in the Preliminary Round of the Competition. Each Team has been given 10 minutes to present the basic framework of their Business plan idea followed by queries of the students. The detail of the students who participated in the preliminary round of the event is given as under

**Participants of Online Business Plan Competition ( Preliminary Round)**

S.No	Team	Name of the Student	Class	Section	Roll No.	Teacher In charge
1	A	Paras Kalra	BCom 2nd sem.	C	746	Prof. Preeti
		Gautam Harjai	BCom 2nd sem.	C	720	
		Tushar Maggo	BCom 2nd sem.	C	762	
		Md Shahid	BCom 2nd sem.	C	740	
		Faizan	BCom 2nd sem.	C	716	
2	B	Prince Kumar	BCom 2nd sem.	B	649	Prof. Rajiv Bhatia
		Bhavik	BCom 2nd sem.	B	613	
		Ritik	BCom 2nd sem.	B	656	
		Nikhil	BCom 2nd sem.	B	645	
		Gaurav Kumar	BCom 2nd sem.	B	624	
3	C	Mahir Gaba	BCom 2nd sem.	B	639	Prof. Rajiv Bhatia

		Gaurav Nanda	BCom 2nd sem.	B	626	
		Muskan Raza	BCom 2nd sem.	B	644	
		Rajesh	BCom 2nd sem.	B	653	
		Deepak Pathak	BCom 2nd sem.	B	621	
4	D	Keshav vig	BCom 4 <sup>th</sup> Sem.	MB	906	Prof. Preeti
		Ishwar Kumar Tandon	BCom 4 <sup>th</sup> Sem	MB	912	
		Arshdeep Singh	BCom 4 <sup>th</sup> Sem	MB	932	
5.	E	Jatin Kumar Maurya	BCom 4 <sup>th</sup> Sem	A	1026	Prof. Divya Jain
		Paras Uppal	BCom 4 <sup>th</sup> Sem	A	1024	
		Divyanshu Adya	BCom 4 <sup>th</sup> Sem	A	1010	
6	F	Kapil	B.B.A 2 <sup>nd</sup> sem.	-	115	Prof. Rajiv Bhatia
		Chetan	B.B.A 2 <sup>nd</sup> sem.	-	108	
		Vasu Arora	B.B.A 2 <sup>nd</sup> sem.	-	138	
7	G	Vipul Malhotra	BCom 4 <sup>th</sup> sem	MB	1423	Prof. Divya Jain
		Anubhav Bali	BCom 6th sem	B	1606	
		Sumit Dewit	BCom 6th sem	B	1636	
8	H	Ayush Mehta	BCom 2nd sem.	MB	408	Prof. Preeti
		Sagar Sehgal	BCom 2nd sem.	MB	458	
		Prabhjot Singh Sandhu	BCom 2nd sem.	MB	459	

		Mitali	BCom 2nd sem.	MB	419	
		Nikhil Shukla	BCom 2nd sem.	MB	421	
9	I	Sameer Sood	BCom 2nd sem.	MB	438	Prof. Preeti
		Vijit Sharma	BCom 2nd sem.	MB	451	
		Sandesh Kumar	BCom 2nd sem.	MB	439	
		Varinda Shama	BCom 2nd sem.	MB	450	
10	J	Arunesh	BCom 4 <sup>th</sup> sem	C	1212	Prof. Avriti
		Ankit	BCom 4 <sup>th</sup> sem	C	1246	
		Ayush	BCom 4 <sup>th</sup> sem	C	1221	
11	K	Taniya Chhabra	BCom 2nd sem.	A	562	Prof. Divya Jain
		Akshit	BCom 2nd sem.	A	506	
		Sukhmanpreet kaur	BCom 2nd sem.	A	560	
12	L	Gaurav	BCom 4 <sup>th</sup> sem	B	1111	Prof. Preeti
		Arshad	BCom 4 <sup>th</sup> sem	B	1119	
		Shivanshu	BCom 4 <sup>th</sup> sem	B	1132	
13	M	Paras Dhawan	BBA 2nd sem	-	123	Prof. Divya Jain
		Ankur Bansal	BBA 2nd sem	-	103	
		Anubhav Sharma	BBA 2nd sem	-	104	
		Jatin Sobti	BBA 2nd sem	-	113	
14	N	Kartik Mahendru	BBA 4 <sup>th</sup> sem	-	208	Prof. Divya Jain

		Amandeep Kaur	BBA 4 <sup>th</sup> sem	-	209	
		Kanav Jain	BBA 4 <sup>th</sup> sem	-	217	
		Gurkirat Singh	BBA 4 <sup>th</sup> sem	-	224	
15	O	Damanpreet Kaur	BCom 4 <sup>th</sup> sem	A	1015	Prof. Rajiv Bhatia
		Manjot Singh	BCom 4 <sup>th</sup> sem	A	1036	
		Dhishti	BCom 4 <sup>th</sup> sem	A	1032	
		Harshneet Kaur	BCom 4 <sup>th</sup> sem	A	1038	

Each team has put its best effort to explain the Business idea in a very interesting way. 7 teams comprising total 24 students have been selected by the organizing committee in this Preliminary round on the basis of certain parameters, who participated in the Final Round of Online Business Plan competition organized by Skill Development Cell on 24/5/2021 among these teams

Meeting interface showing a presentation slide titled "Biogas production process". The slide details four phases: 1. Phase Hydrolysis (Biomass: carbohydrates, proteins, fats to sugars, amino acids, fatty acids), 2. Phase Acidification (sugars, amino acids, fatty acids to fatty acids, lactic acid, alcohol), 3. Phase Fermentation (fatty acids, lactic acid, alcohol to hydrogen & carbon dioxide), and 4. Phase Methane formation (hydrogen & carbon dioxide to biogas methane & carbon dioxide). A diagram of a Biogas Plant is also shown.

Meeting details: 560 Sukhmanpreet Kaur is presenting. 1015 Damanpreet ... and 15 more. Time: 16:31. Date: 17-05-2021.

### Sukhmanpreet Kaur presenting his project

Meeting interface showing a presentation slide titled "Working Capital Cost". The slide includes a table of raw materials and their costs, and a list of items with their stock purchase and total prices.

Raw materials	Per pices	Stock purchase	Total Price (Rs.)
Picajali men's wear	62.20	6,000	3,73,200
P.C child wear	15.60	6,000	93,600
Tool tape	2	6,000	12,000
Kallar & tape	5	6,000	30,000
Electricity Exp	1.50	6,000	9,000
Label & washker	4	6,000	24,000
Prees material & tag	7	6,000	42,000
Thread	2	6,000	12,000
Other Exp	3	6,000	18,000
<b>Total</b>	<b>102.3</b>	<b>6,000</b>	<b>6,13,800</b>

Meeting details: Gourav Kumar Choudhary is presenting. 720 goutam Har... and 8 more. Time: 16:56. Date: 17-05-2021.

208 Kartik Mahendru is presenting

## Formalities And Gst registration

Before executing our deal , a rental agreement must be signed by both owner and tenant as a RENT DEED which includes,

- 1) Final rental amount
- 2) MAX's commission
- 3) Minimum Time period of stay
- 4) Notice 2 months before exiting deal

Here we don't need GST registration for our business because we are starting our business with less than legal limit of 40 lakhs of income.

Meeting details (50)

IN CALL

- Rajiv Bhatia (You)
- 1010 divyanshu adya
- 1015 Damanpreet Kaur
- 1026-Jatin Maurya
- 1026-Jatin Maurya
- 103 Ankur Bansal
- 1032 Drishti Angrish
- 1036 Manjot Singh

Kartik student of BBA presenting his project

Teacher In charges have been allocated to each team from the members of Skill Development Cell for guiding the students regarding important parameters of writing effective Business Plan for the final Round of Online Business Plan competition . Each Team has been given time up to 20 minutes for presenting Business Plan followed by the discussion up to 5 minutes.

The detail of the students who participated in the preliminary round of the event is given as under

### Participants of Online Business Plan Competition (Final Round)

S. No	Team	Name of the Student	Class	Section	Roll No.	Name of Business Plan	Teacher Incharges
1.	D	Keshav vig	BCom 4 <sup>th</sup> Sem.	MB	906	Seek Biz Private Limited	Prof. Preeti
		Ishwar Kumar Tandon	BCom 4 <sup>th</sup> Sem	MB	912		
		Arshdeep Singh	BCom 4 <sup>th</sup> Sem	MB	932		
2.	E	Jatin Maurya	BCom 4 <sup>th</sup> Sem	A	1026	SIFZZ	Prof. Divya Jain
		Paras Uppal	BCom 4 <sup>th</sup> Sem	A	1024		

		Divyanshu Adya	BCom 4 <sup>th</sup> Sem	A	1010		
3.	F	Kapil	B.B.A 2 <sup>nd</sup> sem.	-	115	Customer Support Associate	Prof. Rajiv Bhatia
		Chetan	B.B.A 2 <sup>nd</sup> sem.	-	108		
		Vasu Arora	B.B.A 2 <sup>nd</sup> sem.	-	138		
4.	G	Vipul Malhotra	BCom 4 <sup>th</sup> sem	MB	1423	UR-WAY	Prof. Divya Jain
		Anubhav Bali	BCom 6 <sup>th</sup> sem	B	1606		
		Sumit Dewit	BCom 6 <sup>th</sup> sem	B	1636		
5.	H	Ayush Mehta	BCom 2 <sup>nd</sup> sem.	MB	408	Komal Broking Pvt Ltd.	Prof. Preeti
		Sagar Sehgal	BCom 2 <sup>nd</sup> sem.	MB	458		
		Prabhjot Singh Sandhu	BCom 2 <sup>nd</sup> sem.	MB	459		
		Mitali	BCom 2 <sup>nd</sup> sem.	MB	419		
		Nikhil Shukla	BCom 2 <sup>nd</sup> sem.	MB	421		
6.	N	Kartik Mahendru	BBA 4 <sup>th</sup> sem	-	208	Max Reality Business	Prof. Divya Jain
		Amandeep Kaur	BBA 4 <sup>th</sup> sem	-	209		
		Kanav Jain	BBA 4 <sup>th</sup> sem	-	217		
7.	O	Damanpreet Kaur	BCom 4 <sup>th</sup> sem	A	1015	Planning Paradise Pvt. Ltd.	Prof. Rajiv Bhatia
		Manjot Singh	BCom 4 <sup>th</sup> sem	A	1036		
		Dhishti	BCom 4 <sup>th</sup> sem	A	1032		
		Harshneet Kaur	BCom 4 <sup>th</sup> sem	A	1038		

All the teams were very well prepared and they tried to explain their Business Plan idea in a very effective way. Every team has performed well and put its best efforts to explain the whole idea in a very fascinating way. It was very much valuable and informative for all the Listeners. Each team has been evaluated by the judges on the basis of following criterion laid down by the organising Committee

#### **CRITERION OF JUDGEMENT:**

I	Financial feasibility – 10 Marks
II	Uniqueness of idea – 10 Marks
III	Marketability and sustainability of the Business- 10 Marks
IV	Structural layout of the Business plan – 10 Marks
V	Overall Clarity of concept and way of presentation – 10 Marks

The screenshot shows a Google Meet window with a presentation slide titled "SEO AND SEM". The slide content is as follows:

- SEO AND SEM**
- SEO and SEM will be handled by Mr Kapil Chopra.
- SEO**
  - For Startup Business: 10,000 per month
  - Medium Size Business: 18,000 per month
  - Large Size Business: 26,000 per month
- SEM**
  - For Startup Business: 8,000 per month
  - Medium Size Business: 15,000 per month
  - For Large Size Business: 25,000 per month

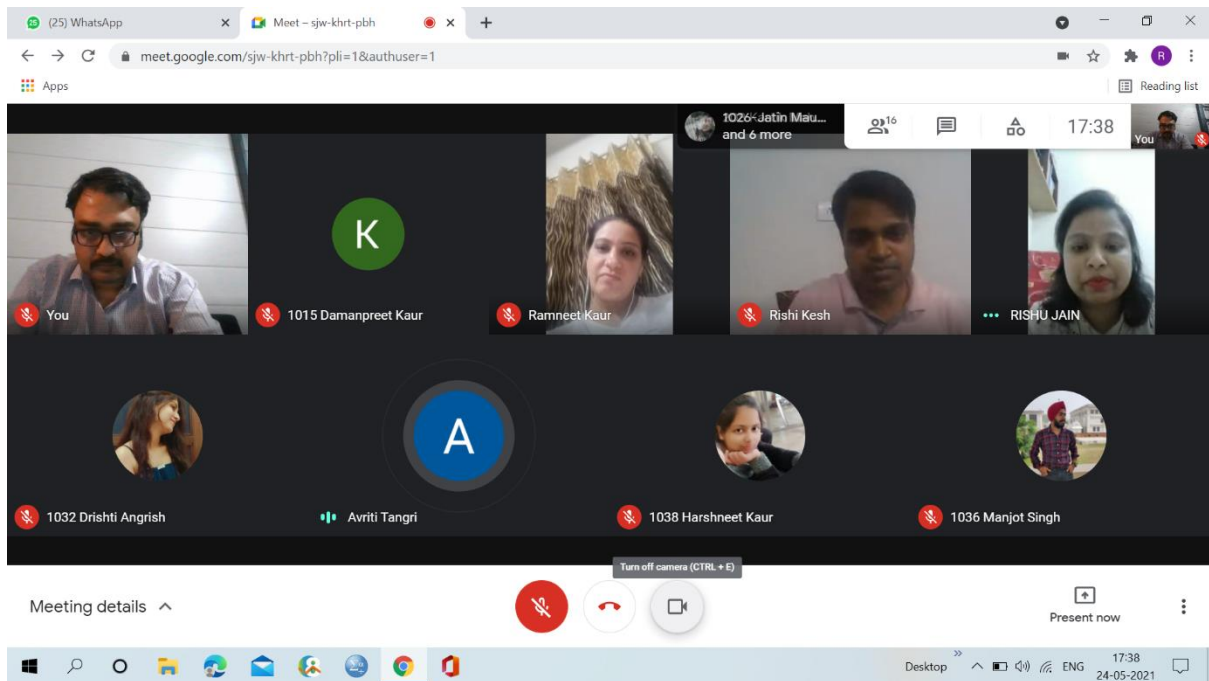
The meeting interface shows 115 participants, with 115 Kapil Chopra as the presenter. The system clock shows 15:17 on 24-05-2021.

The screenshot shows a Google Meet window with a presentation slide titled "MARKET SUMMARY". The slide content is as follows:

- MARKET SUMMARY**
- DEMOGRAPHICS AND SEGMENTATION**
- Population of Ludhiana:- 16.2 lakh
- Salaries Distribution Ludhiana**
  - 100% Almost everyone earns 141,000 INR or less
  - 75% of employees earn 79,200 INR or less
  - 50% of employees earn 39,100 INR or less
  - 25% of employees earn less than 16,200
- Average salary of a person living in Ludhiana is 31600 i.e. 50 Percent of the total population. Lowest average salary is 7990/- and highest average salary is 141000/- per month.
- Average spending on marriage by people of Ludhiana is 6-8 lakh. Out of which floor limit is 1-2 lakh (excluding covid situations) and upper Limit comes out to be 20 lakh.

The meeting interface shows 1038 participants, with 1038 Harshneet Kaur as the presenter. The system clock shows 17:09 on 24-05-2021.

Glimpses of Online Business Plan Competition held on 24 may 2021



### Glimpses of Online Business Plan Competition

Damanpreet Kaur, Manjot Singh, Drishti and Harshneet Kaur of Team 'O' has attained First position. Vipul Malhotra, Anubhav Bali and Sumit Dewit of Team 'G' secured second position. Kartik Mahendru, Amandeep Kaur and Kanav Jain of Team 'N' bagged third position. Coordinator Sh. H. R Saini and Principal of the college Dr. Sandeep Kumar congratulated the winners and motivated all the students for participation in these kinds of events in future too. College Principal appreciated the vigorous efforts of all members of organizing committee i.e Prof. Rajiv Bhatia, Prof. Preeti Jain, Prof. Divya Jain and Prof. Avriti Tangri for organizing such a successful and fruitful event for the students. He said that participation in these competitions not only improves the communication skills but also inculcates the various indispensable qualities such as good expression, confidence, innovative thoughts and presence of mind among the students. Skill Development Cell assured that it will continue to organize such type of competitions in future too for exploring hidden talents and developing innovative capabilities among the students of the college.

## **Workshop on Raising Emotional Quotient for Success and Happiness in Life**


### **Report**


<b>Activity</b>	-	Online Workshop
<b>Topic</b>	-	‘Raising Emotional Quotient for Success & Happiness in Life’
<b>Speaker</b>	-	Cdr. Jagmohan Singh Bhogal (Veteran Indian Naval Officer)
<b>Convenor</b>	-	Dr. Charanjit Kaur & Amit Goyal
<b>Organising Committee</b>	-	Youth Club  (Amit Goyal, Ms. Geetu Sharma & Ms. Rishu Jain)  Women Development Cell  (Dr Charanjit Kaur & Ms. Avriti Tangri)
<b>Date</b>	-	26 <sup>th</sup> May, 2021
<b>Time</b>	-	12 P.M.
<b>Platform</b>	-	Google Meet
<b>Resource Person</b>	-	Cdr. Jagmohan Singh Bhogal, Veteran Indian Naval Officer, Emotional Intelligence Trainer and Motivational Speaker
<b>No. of Participants</b>	-	99 (89 students and 10 teachers)
<b>Objective of the event</b>	-	To motivate students for having high spirits
<b>About the Event</b>		



Youth Club in collaboration with the Women Development Cell of the college organized a workshop on the theme “Raising Emotional Quotient for Success and Happiness in Life”. Cdr. Jagmohan Singh Bhogal, Veteran Indian Naval Officer, Emotional Intelligence Trainer and Motivational Speaker, was the resource person. The objective of the workshop was to understand, use, and manage your own emotions in positive ways to relieve stress, communicate effectively, empathize with others, overcome challenges and defuse conflict. He discussed about the different traits of IQ and EQ which leads to another step of life i.e. Success. He stated that Emotional intelligence helps in building stronger relationships, succeed at school and work, and achieve your career and personal goals. He emphasized on the fact that with the ability to manage stress and stay emotionally present, we can learn to receive upsetting information without letting it override our thoughts and self-control. Mindfulness helps shift your preoccupation with thought towards an appreciation of the moment and brings a larger perspective on life. Mindfulness calms and focuses you, making you more self-aware in the process. He interacted with the students and cleared their doubts. The session was very lively.




*Invitation*

Youth Club & Women Development Cell  
**Shree Atam Vallabh Jain College Ludhiana**  
Organises  
A Workshop on  
**"Raising Emotional Quotient for Success and Happiness in Life"**  
12.00 pm  
26th May, 2021

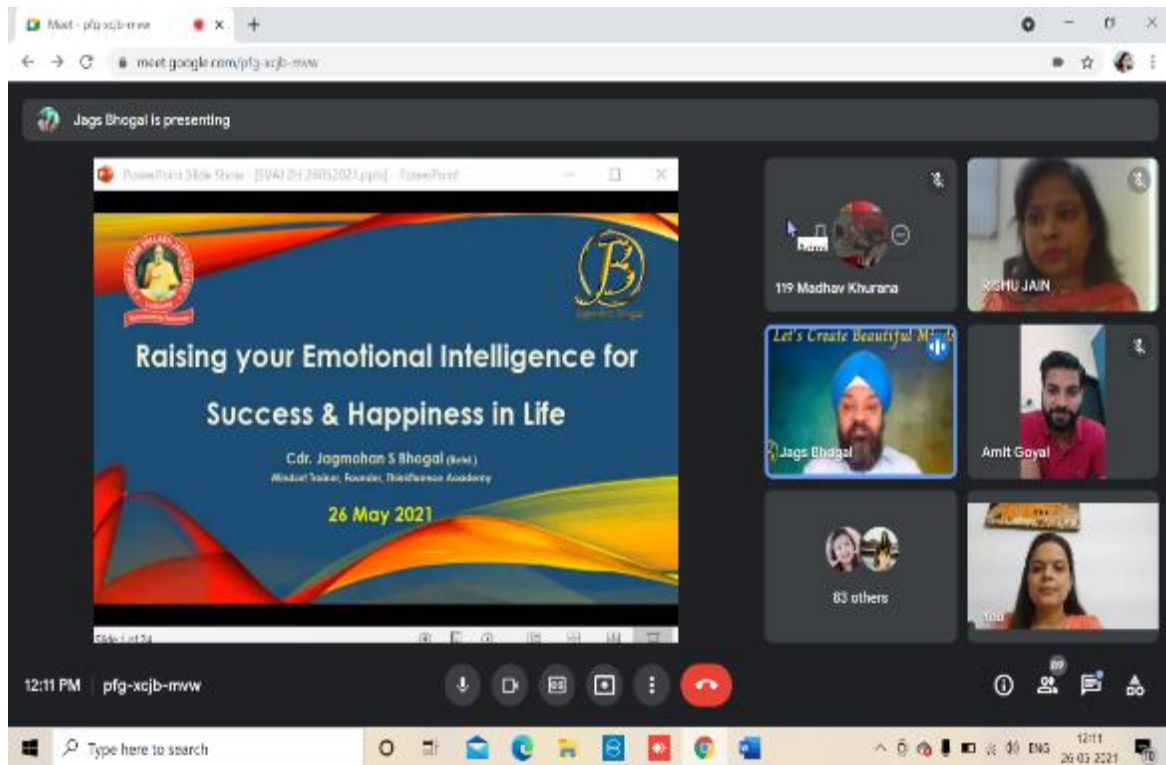
**Resource Person**  
  
**Cdr. Jagmohan S Bhogal**  
Veteran Indian Naval Officer  
Emotional Intelligence Trainer  
& Motivational Speaker

**Principal**  
  
**Dr. Sandeep Kumar**  
Principal  
Shree Atam Vallabh Jain College  
Ludhiana

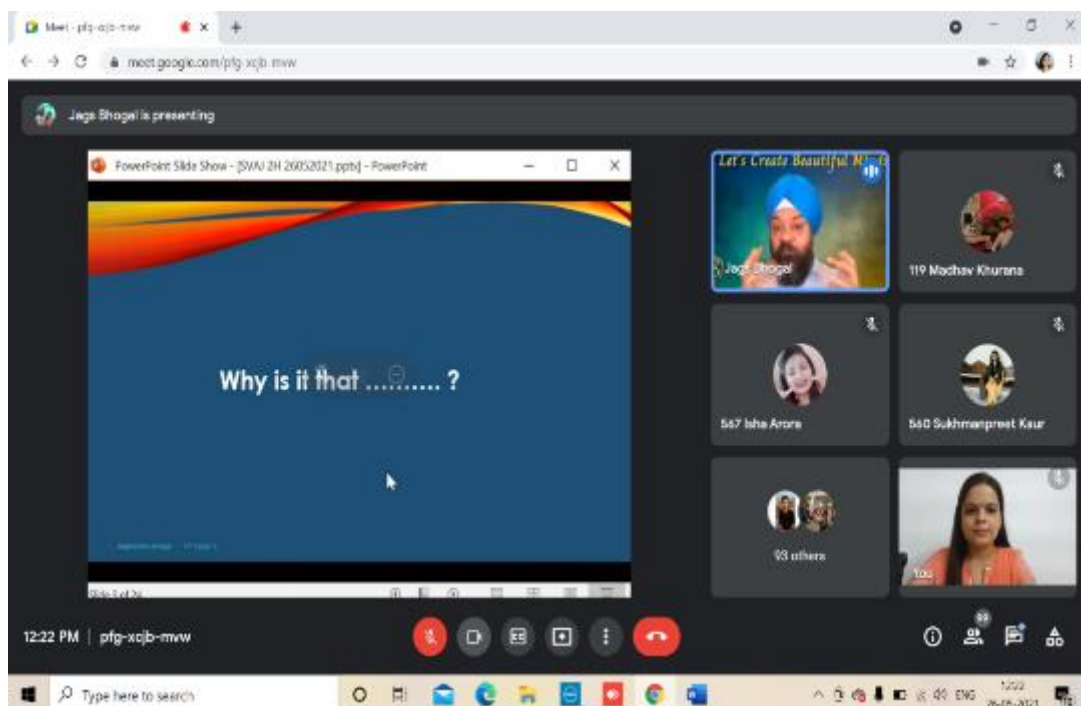
**Women Development Cell**  
  
**Dr. Charanjit Kaur**  
Coordinator  
  
**Ms. Anshu Tange**  
Member

**Youth Club**  
  
**Mr. Anshu Goyal**  
Coordinator  
  
**Ms. Geeta Sharma**  
Member  
  
**Ms. Rishu Jain**  
Member

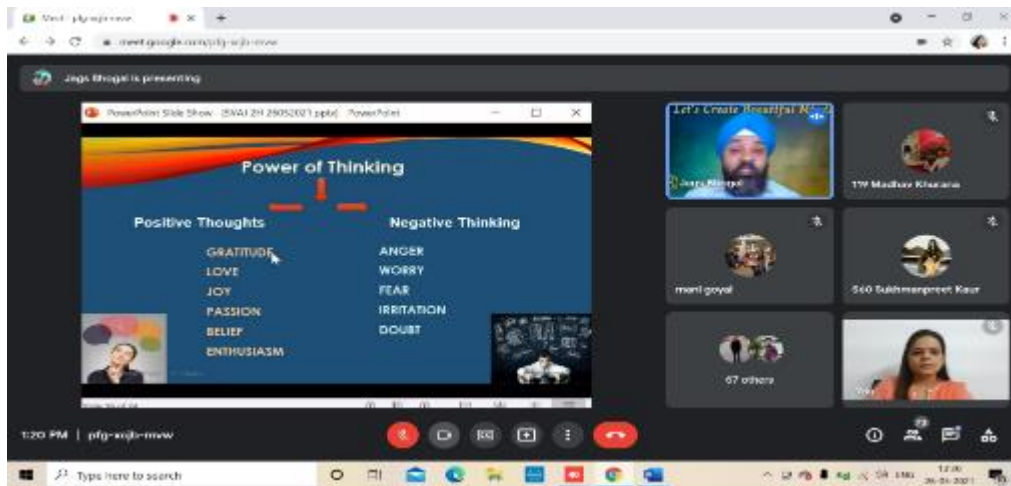
Platform: Google Meet  
<https://meet.google.com/pfg-xxjh-mvw>



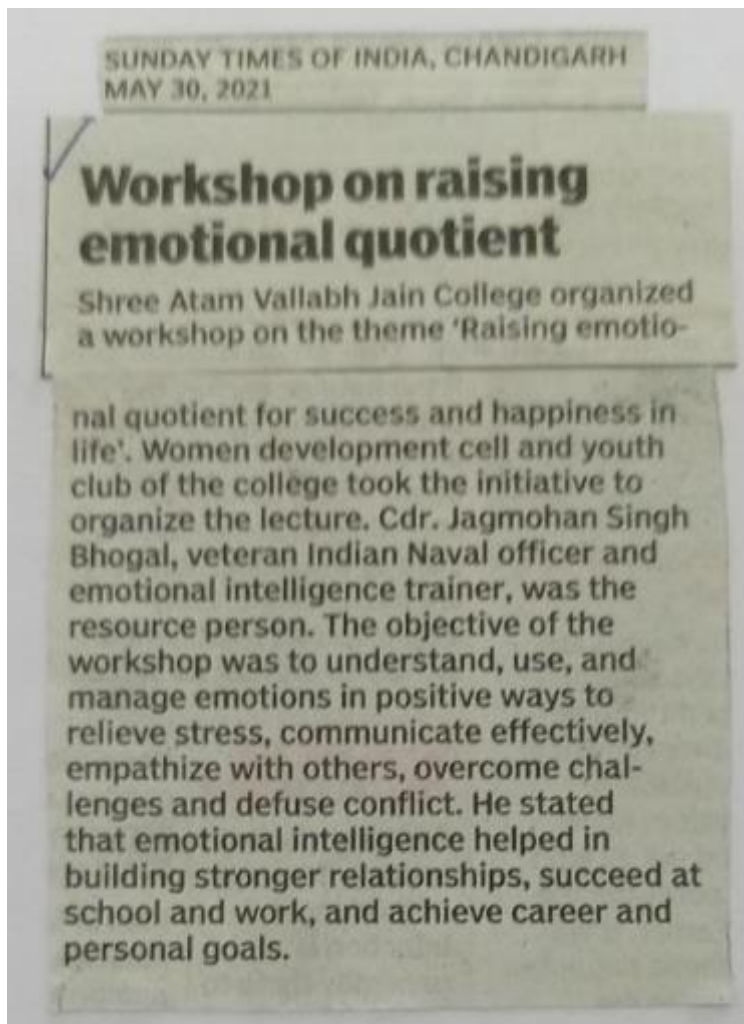
Glimpses of 'Raising Emotional Quotient for Success & Happiness in Life' workshop held on 26<sup>th</sup> May, 2021



Cdr. Jagmohan Singh Bhogal presenting during 'Raising Emotional Quotient for Success & Happiness in Life' workshop on 26<sup>th</sup> May, 2021



The President of the college Managing Committee Sh. Ashok Jain, General Secretary Sh. Narinder Jain, Admin Secretary Sh. Avinash Jain, Coordinator Sh. H.R.Saini and Principal of the college Dr. Sandeep Kumar accentuated that it is important that we learn how to manage stress so as to feel more comfortable with our strong or unpleasant emotions and respond to our feelings with a new perspective.



## Webinar on Digital Marketing Strategies for Start-ups in India

**Event:** Webinar on “Digital Marketing Strategies for Start-ups in India”

**Organizing Committee:** Research and Development Cell

Dr. Charanjit Kaur (Convener), Dr. Seema Kapoor,

Dr. Kiranpreet Kaur, Dr. Chetna Vashisht

**Date:** 03-06-2021

**Time:** 12 pm

**Online Platform:** Google Meeting App

**Resource Person:** Dr. Satinder Kumar, Assistant Professor in Marketing School of Management Studies (SMS), Punjabi University, Patiala

**Objective:** The objective of the webinar was to carefully select the effective digital marketing strategies for startups to boost business growth.

**No of students participated:** 76

**About the Event:**

**Invitation**

Research & Development Cell  
**Shree Atam Vallabh Jain College Ludhiana**  
Organises  
A Webinar on  
**"DIGITAL MARKETING STRATEGIES  
FOR STARTUPS INDIA"**  
12.00pm  
3rd June, 2021

**Resource Person**



**Dr. Satinder Kumar**  
Assistant Professor in Marketing  
School of Management Studies (SMS)  
Punjabi University, Patiala

**Principal**



**Dr. Sandeep Kumar**  
Principal  
Shree Atam Vallabh Jain College  
Ludhiana

Research & Development Cell



**Dr Charanjit Kaur**  
Convener



**Dr Kiranpreet Kaur**  
Member



**Dr Seema Kapoor**  
Member

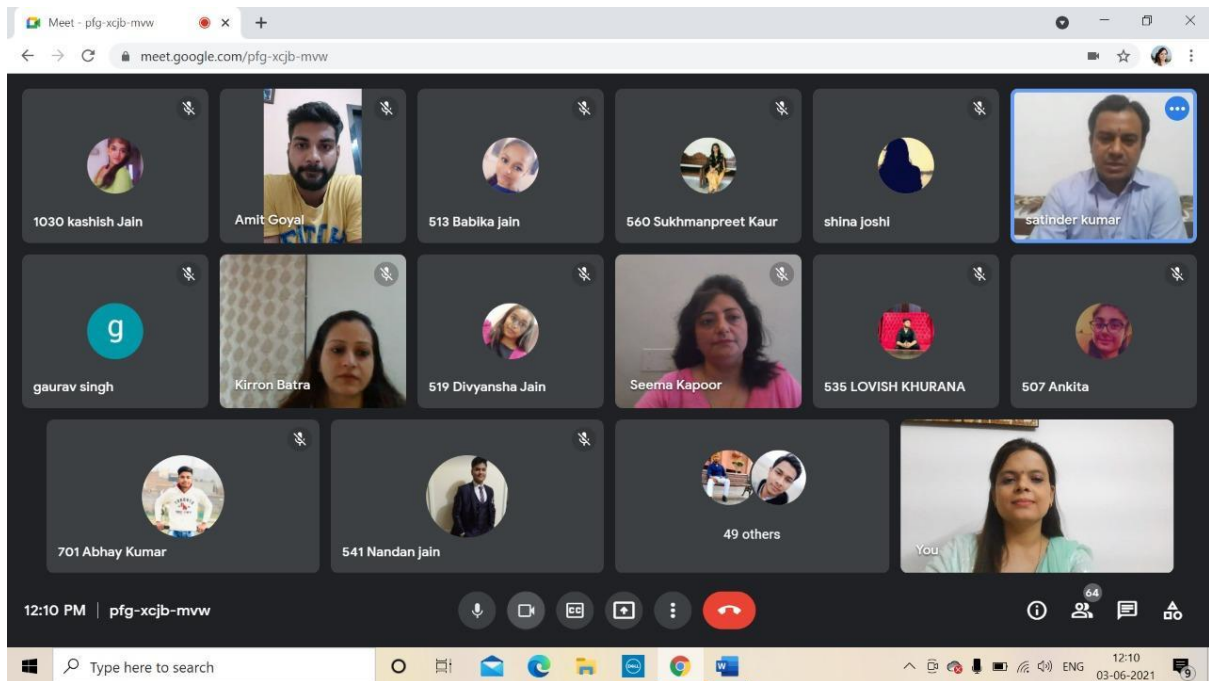
Platform: Google Meet  
<https://meet.google.com/pfg-xcjb-mvw>



Dr. Satinder Kumar during Webinar on “Digital Marketing Strategies for Start-ups in India”



Dr. Satinder Kumar telling students about various start up techniques during Webinar on “Digital Marketing Strategies for Start-ups in India”



## Glimpses of Webinar on “Digital Marketing Strategies for Start-ups in India”

Held on 03-06-2021

Research and Development cell of the college took the initiative to organize the webinar. Dr. Satinder Kumar, Assistant Professor in Marketing School of Management Studies (SMS), Punjabi University, Patiala. He emphasized that a strong [digital marketing strategy](#) is highly important in present day business industry for establishing name of your [brand](#). Traditional mediums of marketing were generally quite expensive and were not specific. He stated that startups need a few Digital Marketing strategies that they can use with minimal cost such as content marketing, email marketing, SEO keywords, web design, Video production, branding and other tools to conduct marketing activities and to position your company and brand. Properly leveraged and targeted keywords can significantly influence the success or failure of any marketing strategy. Understanding this, many big players like Zomato, Punjab National Bank, Gopal Sweets, Reebok, Ola etc are using this method for varied purposes like brand awareness, announcements, acquiring leads, etc. Startups look for the gaps in the existing market and bring the solutions, in other words, they develop products and [services](#) for some niche, which also involves a lot of risks. He interacted with the students and cleared their doubts. The session was very lively.